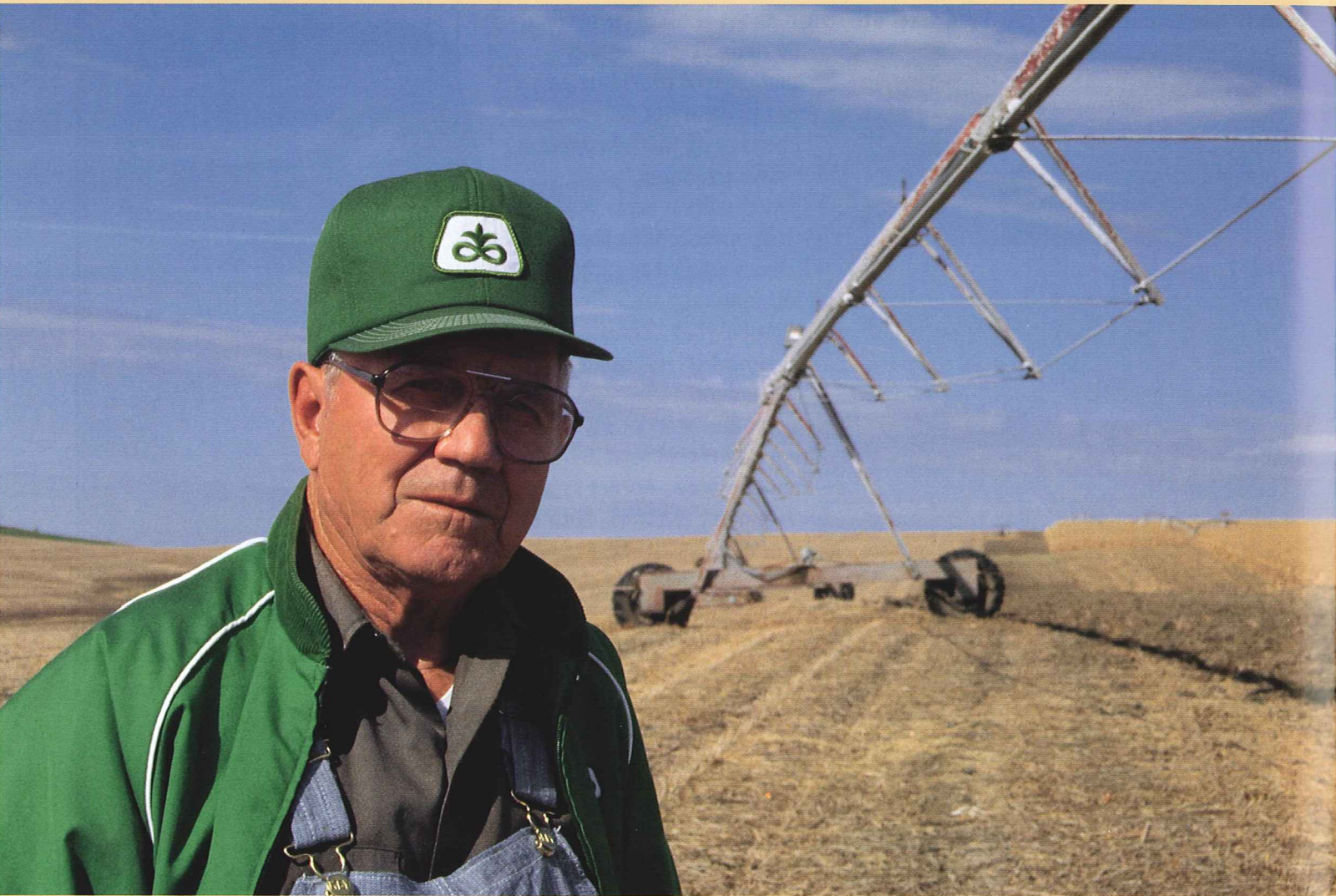


NUMBER



ONE

In the summer of 1969, the first Zimmatic center pivot made its first circle on Everett Nathan's farm near Newman Grove, Neb. Twenty-five years later, the system is still there, in the same field, ready to work yet another growing season.

Nathan is still there too, as he has been since leaving the U.S. Army in 1945. With wife Eunice, he has raised two sons and a daughter on the farm, as well as thousands upon thousands of bushels of corn and soybeans.

Today, Nathan and son, Jim farm nearly 1,300 acres, using seven Zimmatic pivots for irrigation. Newman Grove is less than 10 miles from the Lindsay Manufacturing Co. plant where Zimmatic products are made. Zimmatic pivots are now a common sight, but the first one created a bit of a stir among the local populace.

"People really thought it was something," Nathan says.

In the late '60s, irrigation was limited in the northeast Nebraska area. "Irrigation wasn't considered by a lot of people because of the hills," explains Dick Preuss,

service manager for Lindsay Manufacturing Co.

The first Zimmatic pivot was made under the direction of Arthur and Bernard Zimmerer, sons of Lindsay Manufacturing Co. founder Paul Zimmerer. Unlike other pivots of the day, it was an electric-drive system, specifically designed to negotiate hilly terrain. Electricity has since become

a standard power source for pivots. Nathan recalls that he almost

bought another type of pivot.

"I had another system ordered but I heard the Zimmerers were going to build one. I talked to Art and he said he would sell it to me at a reasonable price." The price was \$15,000. Preuss helped get the new pivot up and running. Nathan, who had previously irrigated crops with a volume gun towed by a tractor, was soon convinced that the automated system could handle the hills, and more.

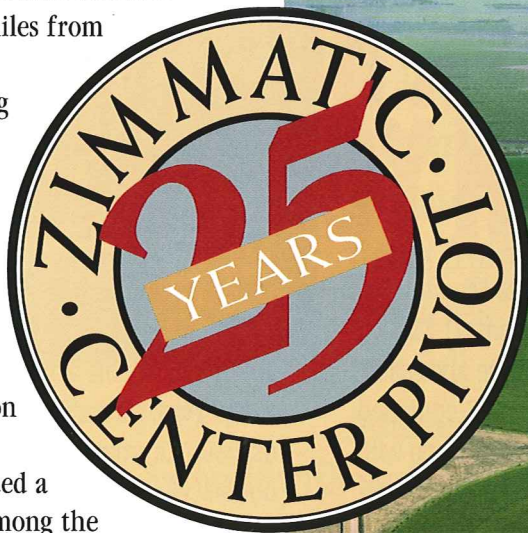
"Zimmatic center pivots have increased yields and are a lot less work," Nathan says.

The new pivot, of course, attracted the attention of other area growers. Nathan recalls one who "got excited" and purchased a Zimmatic pivot of his own in 1971. "He ended up with three," Nathan adds.

(continued on page 6)

"People really thought it (the first Zimmatic center pivot system) was something."

Everett Nathan



Facing page: Everett Nathan with Zimmatic pivot number one, after another successful harvest. Above: Zimmatic center pivots now make circles on farms around the world.

(continued from page 5)

Over the past 24 years, the first Zimmatic pivot has helped grow a lot of corn and soybeans. The 10-tower, 1,300-foot machine covers about 120 acres.

That field, Nathan estimates, has yielded 356,400 bushels of corn (based on a 165 bushels-per-acre average) and 28,800 bushels of soybeans (based on a 40-bushels-per-acre average) since the system sprayed its first drops of water.

In a way, pivot number one has served all growers who have

irrigated with Zimmatic pivots. Preuss notes that "working with Everett's machine" helped Lindsay Manufacturing Co. make design

improvements that remain integral parts of today's Zimmatic pivots.

Nathan services his 25-year-old system in the spring and fall to keep it in good operating

condition. "Pay attention to them (pivots) before you need (to use) them," he advises.

Thanks to Nathan's attention and care, Zimmatic pivot number one

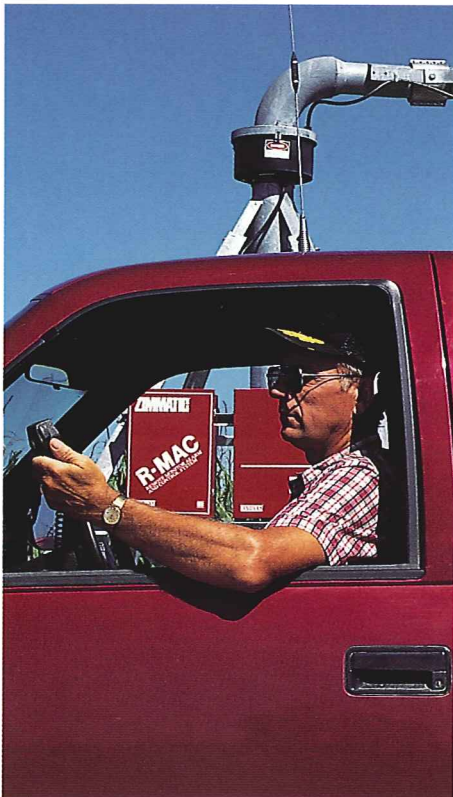
will be on the job for its 25th growing season, spending its silver anniversary growing golden ears of corn.



An older Zimmatic pivot waters a corn crop. The first Zimmatic pivot was called the "Hill Climber" because of its ability to handle rolling terrain.

"Zimmatic center pivots have increased yields and are a lot less work."

Everett Nathan



TALK BUSINESS WITH YOUR PIVOT

Lindsay's Remote Monitor Alarm and Control system (R-MAC) saves hours of time and miles of travel. An R-MAC-equipped system instantly links you with your pivot over business band radio or cellular phone. It allows you to control any center pivot

and gives you an instant report of operating conditions (including an automatic trouble alarm) 24 hours a day. And, it's easily adapted for use with Zimmatic AIMS. Find out quickly how this proven time saver can pay off in your operation. See your Zimmatic dealer.

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